

## INTERNATIONAL CONFERENCE

A One day **International Conference on “Social Media and Youth Empowerment”** was organized by the Post Graduate Department of Banking and Insurance Management and Department of Bank Management on the 13th February, 2015. The eminent speakers like Mr. Sanjay Pinto, Lawyer, Columnist, Author and Former Resident Editor NDTV 24x7 delivered the Inaugural address. Mr. Saro Velrajan Director-Technology, Aricent gave the Keynote address and Mr.V.Narasiman GM & Head, Learning & Development, Sundaram Learning gave the special address.



### International conference

One Day **International Conference on “Redefining Entrepreneurship Globally – An Indian Way”** was organised on 4<sup>th</sup> September, 2015. This conference was organised to discuss and deliberate on issues pertaining to entrepreneurship. Eminent business magnates and speakers like Mrs. Ranjini Manian, CEO, Global Adjustments, Mr. Vipin Sachdev, Managing Director, Tuscana Kryptos Pvt.Ltd, Burgundy Restaurants Pvt.Ltd, Pink Papaya Foods and Mrs. Jeyashree Ravi, Proprietor, Palam Silks graced the occasion. The inaugural ceremony was presided by Mr. V.M. Muralidharan, Chairman, Ethiraj College Trust. Ms. Niranjani Sundaralingam, Founder & Designer, Thari, Chennai elucidated her journey as a start-up entrepreneur. Mr. Srinivas Dasarathan, CFO, National Bank of Abudhabi deliberated on the Critical Issues of Entrepreneurial Finance. On this occasion, Conference Proceedings was released.



### Release of the Conference Proceedings

The Department of Bank Management had organized a **One Day International Conference on “Emerging Innovative Strategies In Business – Creating A Competitive Edge”** on 28<sup>th</sup> September 2016. The conference intended to bring forth the innovative strategies employed in business and to create a forum for deliberations by distinguished academicians, businessmen, researchers on emerging business strategies. Mr. Gaurav Mehra, Partner, Kaizen Private Equity, Mumbai, delivered the inaugural address. The ceremony was presided by Thiru. V. M. Muralidharan, Chairman, Ethiraj College Trust. Mr. Sethu Karuppan, Chief Manager, Agency MCIS Zurich, Malaysia deliberated on issues relating to insurance business. Mr. Vikash Nahar, Chairman Entrepreneurship CII-YI, VP and Director, Ad Bureau Group of Companies, Chennai, elaborated on sustainable business models for social entrepreneurship. Mr. Arun Kumar Subramanian, Member of the Institute of Chartered Accountants of India (ICAI) & Proprietor, Arun Subramanian & Associates stressed on the power of finance in harnessing innovation in businesses.

On this occasion, **International Journal (ISSN 2394 – 8906)** having **Impact Factor 2.415** was released with articles relating to the broad fields of Finance, Human Resource, Marketing, Management and Legal aspects of Business.



### Release of the International Journal



### International Conference

The Post Graduate Department of Banking and Insurance Management and Department of Bank Management had organized the **6<sup>th</sup> International Conference** in succession, in association with Chartered Institute of Management Accountants, Standard Chartered Bank, Bharat Travels Services Private Limited, Confederation of Indian Industry and Young Indians, titled **Social Innovation and Social Responsibility – A Key to Sustainable Development and Solutions on January 24 & 25, 2018**. The honourable Ambassador Mr. Philippe Le Gall, High Commission of the Republic of Seychelles in New Delhi, delivered the inaugural address, the key note address was presented by Mr. R. Subramaniakumar, MD & CEO, Indian Overseas Bank and Honourable Mr. Achim Fabig, Consul-General of the Federal Republic of Germany in Chennai gave a special address to the gathering. The ceremony was presided by Thiru. V.M. Muralidharan, Chairman, Ethiraj College Trust. The speakers of the two day conference Mr. M. Seshasai, Honorary Consul, Republic of Seychelles, Mr. Chandrin Fernando, CEO, Arpico Finance.UK, Mr. Tom Pfaff, Global Head, Finance Operations & Transformation, Standard Chartered, Singapore deliberated on the importance of Social Transformation through unlocking the Potential in Society.

Mrs. Sethulakshmi, ECO Kitchen, Unit of YRG Foundation, Mr. Urmish Mehta, Certified BWRT Practitioner, Chennai, Mr. Dilip Krishna, Chairman, Yi Chennai Chapter, (CII), and Mr. Ravi Varanasi, General Manager, Business Development- Sustainability Kohler Company, India, gave an insight to the Future of Social Innovation and Social Responsibility

On this occasion, International Journal (ISSN: 2321-4643) approved by UGC with an Impact Factor: 2.082, Peer-reviewed Refereed Journal was released with articles relating to the broad fields of Finance, Human Resource, Marketing, Management and Legal aspects of Business.

The Department of Bank Management had organized the Two-day International Conference on **“Social Equity: A Catalyst to Inclusive Growth and Sustainability”** on **30<sup>th</sup> & 31<sup>st</sup> January 2019**. The conference was inaugurated by Dr. V. L. Indira Dutt, Managing Director, KCP Limited & President, Andhra Chamber of Commerce. In her inaugural address she spoke on women’s equity as a catalyst to social equity. CA. T. N. Manoharan, Chairman, Canara Bank delivered the keynote address.



**International Conference 2018-19**



**International Seminar 19**

The Department of Bank Management organised a workshop in association with State University of New York at Binghamton, Binghamton, NY, USA, titled “Health System Engineering” on January 8 & 9, Data Analysis & Operations Management at the Library Conference Hall of the college where Dr. Mohammad. T. Khasawneh, Director Health Care System Engineering Center engaged 100 students for 2 days brought to light the various problems faced by Medical Care Systems and how Data Science can be a sustainable solution to it. He also briefed on the opportunity available for employment and growth in the data science field and enlightened the students with importance of Data, its analysis and operations management



### International Conference 19

A two day International Conference on “**Intellectual Capital and Knowledge Management for Business Sustainability**” was organised by the Department of Bank Management in association with State University of New York at Binghamton, USA, on January 10 & 11, 2020. The conference was inaugurated by CA Dungar Chand U Jain Vice Chairman, SIRC of ICAI. Mrs. Chandradevi Thanikachalam presided over the conference and Dr. Mohammad T. Khasawneh delivered the keynote address.