

Programmes:

UG: B.Com Bank Management

PG:M.Com Banking and Insurance Management

Sanctioned Strength:

UG:70+70

PG:40

Eligibility Criteria for UG: Candidates who have passed in +2 Board exams with the following subjects may apply.

1. Accountancy
2. Commerce / Business Studies,
3. Economics, Mathematics / Business Mathematics / Statistics / Business Statistics / Computer Science.
4. Any other subject.

Outreach Activities

The Department of Bank Management has also lent hands to YRG Foundation for “Endrum Punnagai”, a programme for boys and girls of disadvantaged families to help build their confidence to have a positive and health relationship with each other.

On 11th October, 2015, **EP Forum 2015**, a talent forum for the volunteers of Endrum Punnagai was organised at Nila Party Hall, Chennai. It gave them the feeling of solidarity. It served as a platform for the volunteers to learn more about Endrum Punnagai activities through exploration and fun.



Student Volunteers performing at EP Forum 2015

Case Study Competition

The Department of Bank Management, International Skill Development Corporation (ISDC) and Chartered Institute of Management Accountants (CIMA) jointly organised a case study competition on the 6th of March 2018. Teams from 25 colleges in and around Chennai participated in the event that was held at the Ethiraj College campus. The objective of the competition was to prepare and empower the students to face the challenges of the competitive corporate world they would enter after their graduation. The competition was judged by Mr. M. Sathya Kumar, Founder & CEO, Tycoon+, Mr. M. Abhishek, Partner, Victor Grace & Co. and Mr. K. Ravi Shankar, Faculty CIMA. Mr. M. Sathya Kumar while lauding efforts of the organisers suggested that more of such competitions have to be conducted in all the colleges all over TamilNadu on diverse theme such as entrepreneurship and empowerment. Mr. M. Abhishek urged the students to make utmost use of opportunities like these to hone their skills. Mr. K. Ravi Shankar appreciated the zeal and enthusiasm of the participants and the critical thinking exhibited in their presentations. The team from MOP Vaishnav College for Women (Autonomous) won the First Prize, the second prize was bagged by the team from Ethiraj College for Women (Autonomous) and the third prize was awarded to the team from Bhaktavatsalam Memorial College for Women, Chennai



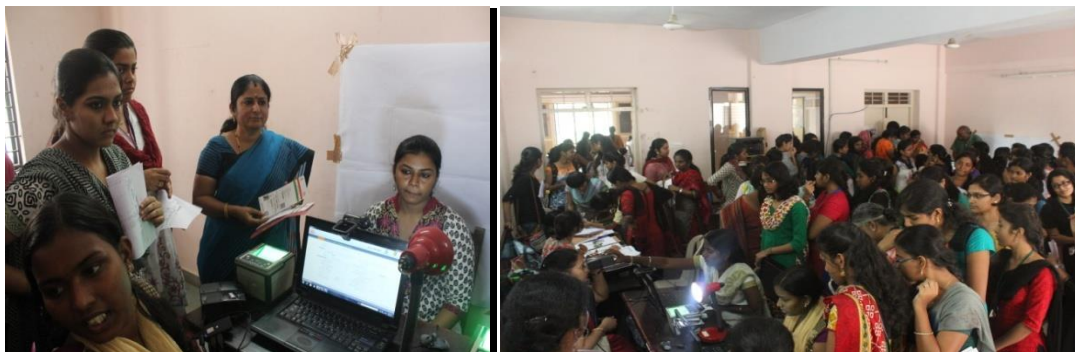
Extension Activities

2014 – 15

As a part of the outreach programme, the students staged a street play on the topic “Zero Discrimination with people living with HIV” on the 6th December 2014 in the college premises. They also staged a street play during “26th Road safety week” celebration in Regional Transport Office, Perambur.

2015- 2016

The Department of Bank Management in Collaboration with Bharat Electronics Ltd (Aadhar Government contractors) organized **Special Aadhar camp** for Students and Staff (Teaching and Non Teaching) on 10-02-2016, 11-02-2016 and 12-02-2016. There was overwhelming response from the students and staff, over 700 registered for the card.



Aadhar Card Camp

2016-2017

The Department has initiated an *Assistance Programme* under the aegis of **Pradhan Mantri MUDRA Yojana (PMMY)** to succour the small manufacturing units, service sector units, shopkeepers, fruits/vegetable vendors, repair shops and others in rural and urban areas in getting collateral free loans from Banks.

2017-2018

The department in association with YRG Care, United Way of Chennai, Iniya Udaiyam organized street play performance on the subject “Education Brings Light and Hope” for 26 school children on August 5th 2017.



2019 – 20

The department organised “Celebrating Womanhood” on the College Ethnic Day” – 25thNov 2019. Women Health Hygiene – Sanitary Products were distributed to all the Students in the Self Supporting Stream.



Inter Collegiate Workshop on “Creation of Business Proposals for their ideas” was conducted on 3rd December 2019. The students from different colleges participated.

Workshop on Business Proposal

The department of bank management organized an **Inter College Business Plan Competition** in association with the **Entrepreneurship Vertical**, Yi Chennai. Around 29 participants from around 6 other colleges along with 3 teams from Ethiraj presented their business proposal. 14 business plans were presented. Three jurists from different industry background evaluated the business plans. The selected plans will be moving onto the next level of mentoring and support from Yi. The event took place on 19th December 2019. Students got an opportunity to present their ideas. The students got an opportunity to learn how to create a business proposal and market the same.

Inter College Business Plan Competition



Master class session on “Future of Health for Women”, was conducted in association with Yi, Chennai for the Yi members and the PG students of the department. Dr.Seema Alice Mathew, a Dental Cosmetologist, discussed on the mental health on 19th December 2019.



Master Class Session

The department organised a dental and eye check up camp for the students of corporation schools at Nemilichery on 29th August 2019. Books and pens were distributed to the school students.



Eye camp

The department organised Street play on “**Creating awareness on Social Issues**” to inculcate moral and human values to school students of two Government Schools on 15th October 2019.

The Road safety vertical under Young India in collaboration with CII (Confederation of Indian Industry) conducted an event on 8th of August, 2019 at Don Bosco School from 9 am to 11:30 am. Students from the department of bank management volunteered the event. The school students were addressed on road safety rules.



Road safety Class room Session in Don Bosco School

PLACEMENT ACTIVITIES

Year	Number of students Registered	Number of students selected
2014-2015	88	74
2015-2016	91	86
2016-2107	110	56
2017-2018	93	13
2018-2019	101	22
2019-2020	120	