

## Workshops/Seminars Organized

### Workshops Conducted:

- 2016 - Mr. Venkatesh, Head of the Direction Department, L.V.Prasad Institute conducted workshop on topic “Movie Making”
- 2016 - A team from I- CAT Animation conducted work shop on SFX and Green Matte.
- 2017- A series of workshops were conducted on Editing by Mr.Balaji, Editor,Cauvery News Channel , Photography by Sharanya Chander,Assistant Cinematographer in Tamil Film Industry and Cinematography workshop by Mr.Mathiazhagan,Cinematographer.
- The director and actor of the shortfilm ‘Naangam Vidhi’ Ms. Anusathya and Ms. Shailaja respectively conducted a workshop on shortfilm making.
  - Documentary film making was conducted by the renowned documentary filmmaker and a Media Activist Mr. R.P. Amuthan.
  - Filmmaker Mr. A.M. Aravindan conducted a workshop on filmmaking and film analysis techniques. He elaborated on elements of film, difficulties in working at the location.
  - Mr. L. Balaji Saravanan, Editor Cauvery News conducted a workshop on editing nuances and technicalities in documentary filmmaking.
  - Ms. Vani Subramanian, a women's rights activist and a documentary filmmaker from New Delhi addressed our students.

### INTERACTIVE SESSIONS

- Mr. C.S. Amudhan, director of the movie “TamizhPadam” and RJ Shiva, the lead actor of the same movie shared their experiences with our students and other college media students.
- Whole of 96’ crew members were invited for an interactive session with students. The Director Mr. C. Prem Kumar, Cinematographer Mr. N. Shanmuga Sundaram, Editor Mr. R. Govindaraj, Designer Mr. Gopi Prasanna, Music Director Mr. Govind Vasantha, Lyricist Dr. Umadevi, Costume Designer Ms. Subashree, Sound Designer Mr. S.

Alagiakoothan, Sound Mixing Engineer Mr. G. Suren and Associate Director Mr. Palani participated.

## Seminar Conducted:

- National Seminar on "Indian Media Changing Perceptions" on Jan 31st, 2014.
- Mr. R.Vijaya Shankar, the editor of the Frontline magazine gave students an insight on how a magazine and newspaper works and shared his views on reporting and publishing highly controversial news
- Mr. Suresh, RJ and Programming Head, Hello FM took on a different mic than in the studio for a seminar on Radio Programming
- Mr. Peer Mohamed Azees, Journalist, Media Entrepreneur and Founder of ippodhu.com gave insight into the field of online journalism and scope of the industry.

## ASSOCIATION – DRISHYA

- The biggest event of the year, our annual association 'Drishya' an intercollegiate fest was organized on the 4<sup>th</sup> of February 2019. It was inaugurated by 'Neeya Naana' fame anchor and journalist Mr. C. Gopinath. The audiences were mesmerized by his motivational speech. Following which an interactive session with debut directors, 'Pyaar Prema Kadhal' Mr. Elan, 'Kanaa' Mr. Arunraja Kamaraj, 'Irumbu Thirai' Mr. P.S. Mithran and 'Kolamaavu Kokila' Mr. Nelson was organised. The Association also witnessed celebrity walk-ins such as Music Composer and Actor Mr. G.V. Prakash, Mr. Saran and Ms. Aayira the lead actors of tamil movie 'Sagaa' and Actor Mr. Sanath Reddy. The valedictory Chief Guest VJ Surya distributed prizes and certificates for winners.