

CLUB NAME: CITIZEN CONSUMER CLUB

FACULTY INCHARGE: Dr. N. SRIDEVI

Citizen Consumer Club of Ethiraj College is the brain child of the former Chairman, Thiru. Dr. A. M. Swaminathan. The club was inaugurated on 2nd December 2008 by Mr. K. Rajaraman, I. A. S. Commissioner, Department of Civil Supplies and Consumer Protection.

The motto of the club is to enhance awareness among student community about the rights and responsibilities of a consumer and has constantly focused on imparting this knowledge to encourage students to stand up against malpractices in the society. The club had around 200 students as members in 2008 which has increased to 1000 members in 2019. Every year, the club organizes inter collegiate events to commemorate **National Consumer Rights Day – Confete** and **World Consumer Rights Day - Consofestum** . The “World Breast Feeding Week” is celebrated from August 1 – 7 every year. In this connection, Citizen Consumer Club of Ethiraj College for Women conducted various Inter – departmental competitions such as Face painting, Rangoli and Slogan writing to create awareness on the “Importance of Breast Feeding” on August 6, 2019. An awareness programme on significance of breastfeeding among youth was conducted on August 8, 2019.

The members of Citizen Consumer Club enthusiastically participated in the competitions. The club organized a Go Green initiative campaign on September 19, 2019. The club organized a training program on terrace gardening on September 28, 2019. A one day workshop on food safety practices in India- prospects and challenges to commemorate world food and standards day and the students formed a human chain to create awareness on wastage of food. Every year the club releases a bi-annual newsletter, publishing articles related to consumerism given by the members of the club. Citizen Consumer Club was awarded the STATE BEST CLUB Award for the year 2013-14 and the BEST CONSUMER CLUB Award in Chennai, South Zone for eight consecutive years

INAUGURATION OF THE CITIZEN CONSUMER CLUB 2019-2020 (JULY 24, 2019)



AWARENESS PROGRAMME ON THE SIGNIFICANCE OF BREAST FEEDING AMONG YOUTH (AUGUST 8,2019)



TRAINING PROGRAMME ON TERRACE GARDENING (SEPTEMBER 28, 2019)

